



<b>Form:</b> <b>Course Syllabus</b>	<b>Form Number</b>	EXC-01-02-02A
	<b>Issue Number and Date</b>	2/3/24/2022/2963 05/12/2022
	<b>Number and Date of Revision or Modification</b>	2023/10/15
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	<b>Number of Pages</b>	06

1.	<b>Course Title</b>	Portfolio Management
2.	<b>Course Number</b>	1603435
3.	<b>Credit Hours (Theory, Practical)</b>	3 Theory
	<b>Contact Hours (Theory, Practical)</b>	3 Theory
4.	<b>Prerequisites/ Corequisites</b>	Investment Management (1603231)
5.	<b>Program Title</b>	BA in Finance
6.	<b>Program Code</b>	03
7.	<b>School/ Center</b>	Business
8.	<b>Department</b>	Finance
9.	<b>Course Level</b>	04
10.	<b>Year of Study and Semester (s)</b>	2025/2026 – First (Fall)
11.	<b>Program Degree</b>	Bachelor's Degree
12.	<b>Other Department(s) Involved in Teaching the Course</b>	None
13.	<b>Learning Language</b>	English
14.	<b>Learning Types</b>	<input checked="" type="checkbox"/> Face to face learning <input type="checkbox"/> Blended <input type="checkbox"/> Fully online
15.	<b>Online Platforms(s)</b>	<input checked="" type="checkbox"/> Moodle <input type="checkbox"/> Microsoft Teams
16.	<b>Issuing Date</b>	22/02/2025
17.	<b>Revision Date</b>	

**18. Course Coordinator:**

Name: Prof. Diana Nawwash Abu Ghunmi	Contact hours: 3
Office number: 102	Phone number: 24276
Email: <a href="mailto:d.abughunmi@ju.edu.jo">d.abughunmi@ju.edu.jo</a>	

**19. Other Instructors: None**

Name:

Office number:

Phone number:

Email:

Contact hours:

Name:

Office number:

Phone number:

Email:

Contact hours:

**20. Course Description:**

This course involves the advanced study of financial security analysis, security selection techniques, and portfolio management. The objective is to explain the concept of diversification and how it enables classifying portfolio risk into diversifiable versus nondiversifiable risk. A great emphasis is given to understanding how investors' attitude towards risk interacts with investment choices available to them. The course involves studying the theory and practice behind security pricing models (the Capital Asset Pricing Model and Arbitrage Pricing Theory).

**21. Program Intended Learning Outcomes:** (To be used in designing the matrix linking the intended learning outcomes of the course with the intended learning outcomes of the program)

PLO's	*National Qualifications Framework Descriptors*		
	Competency (C)	Skills (S)	Knowledge (K)
1. <b>K1: Demonstrate</b> a comprehensive understanding of core financial theories, principles, and concepts.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
2. <b>K2: Recognize and define</b> ethical principles, governance tools, and legal frameworks to promote sustainable financial decision-making and professional practices.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
3. <b>S1: Employ</b> quantitative methods, statistical techniques, and financial technology tools to handle and analyze financial data, and make informed financial decisions.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>



4. <b>S2: Utilize</b> financial modeling techniques to assess risk, evaluate investment, and forecast financial performance and opportunities.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
5. <b>S3: Apply</b> critical thinking and problem-solving skills to improve financial and investment decision-making and analyze current issues in finance.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
6. <b>C1: Construct</b> scientific research, adhere to its principles, and recommend its findings.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. <b>C2: Effectively communicate</b> financial information and justify ideas to diverse audiences, both orally and in writing.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. <b>C3: Engage</b> in team work to achieve common goals, share knowledge, and resolve conflicts.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

\* Choose only one descriptor for each learning outcome of the program, whether knowledge, skill, or competency.

**22. Course Intended Learning Outcomes:** (Upon completion of the course, the student will be able to achieve the following intended learning outcomes)

Course ILOs #	The learning levels to be achieved						Competencies
	Remember	Understand	Apply	Analyse	Evaluate	Create	
1. <b>K1:</b> Demonstrate an understanding of measures of investment risk and return.		X					
2. <b>S1:</b> Apply the concept of risk diversification in the context of portfolio theory.			X				
3. <b>S2:</b> Analyse the relationship between investors' risk attitudes and their investment choices.				X			
4. <b>S3:</b> Employ asset pricing models to assess security pricing and make investment decisions.					X		
5. <b>C1:</b> Utilise principles of sustainable investment to evaluate investment opportunities						X	



**23. The matrix linking the intended learning outcomes of the course -CLO's with the intended learning outcomes of the program -PLOs:**

PLO's * CLO's	K1	S2	S3			Descriptors**		
						K	S	C
1. K1	X					X		
2. S1		X					X	
3. S2			X				X	
4. S3			X				X	
5. C1			X					X

\*Linking each course learning outcome (CLO) to only one program outcome (PLO) as specified in the course matrix.

\*\*Descriptors are determined according to the program learning outcome (PLO) that was chosen and according to what was specified in the program learning outcomes matrix in clause (21).

**24. Topic Outline and Schedule:**

Week	Lecture	Topic	ILO/s Linked to the Topic	Learning Types (Face to Face/ Blended/ Fully Online)	Platform Used	Synchronous / Asynchronous Lecturing	Evaluation Methods	Learning Resources
1	1.1	Investments: Background and Issues	K1	Face to Face	class	Synchronous	Exams	Textbook
	1.2	Investments: Background and Issues	K1	Face to Face	class	Synchronous	Exams	Textbook
	1.3	Investments: Background and Issues	K1	Face to Face	class	Synchronous	Exams	Textbook



Week	Lecture	Topic	ILO/s Linked to the Topic	Learning Types (Face to Face/ Blended/ Fully Online)	Platform Used	Synchronous / Asynchronous Lecturing	Evaluation Methods	Learning Resources
2	2.1	Risk and Return	K1	Face to Face	class	Synchronous	Exams	Textbook
	2.2	Risk and Return	K1	Face to Face	class	Synchronous	Exams	Textbook
	2.3	Risk and Return	K1	Face to Face	class	Synchronous	Exams	Textbook
3	3.1	Risk and Return	K1	Face to Face	class	Synchronous	Exams	Textbook
	3.2	Risk and Return	K1	Face to Face	class	Synchronous	Exams	Textbook
	3.3	Risk and Return	K1	Face to Face	class	Synchronous	Exams	Textbook
4	4.1	Efficient Diversification	S1, S2	Face to Face	class	Synchronous	<b>Forum</b>	Textbook
	4.2	Efficient Diversification	S1, S2	Face to Face	class	Synchronous	Exams	Textbook
	4.3	Efficient Diversification	S1, S2	Face to Face	class	Synchronous	Exams	Textbook
5	5.1	Efficient Diversification	S1, S2	Face to Face	class	Synchronous	Exams	Textbook
	5.2	Efficient Diversification	S1, S2	Face to Face	class	Synchronous	Exams	Textbook
	5.3	Efficient Diversification	S1, S2	Face to Face	class	Synchronous	Exams	Textbook
6	6.1	Capital Asset Pricing and Arbitrage Pricing Theory	S3	Face to Face	class	Synchronous	Exams	Textbook
	6.2	Capital Asset Pricing and Arbitrage Pricing Theory	S3	Face to Face	class	Synchronous	Exams	Textbook
	6.3	Capital Asset Pricing and Arbitrage Pricing Theory	S3	Face to Face	class	Synchronous	<b>Forum</b>	Textbook



Week	Lecture	Topic	ILO/s Linked to the Topic	Learning Types (Face to Face/ Blended/ Fully Online)	Platform Used	Synchronous / Asynchronous Lecturing	Evaluation Methods	Learning Resources
7	7.1	Capital Asset Pricing and Arbitrage Pricing Theory	S3	Face to Face	class	Synchronous	Exams	Textbook
	7.2	Capital Asset Pricing and Arbitrage Pricing Theory	S3	Face to Face	class	Synchronous	Exams	Textbook
	7.3	Capital Asset Pricing and Arbitrage Pricing Theory	S3	Face to Face	class	Synchronous	Exams	Textbook
8	8.1	ESG	C1	Face to Face	class	Synchronous	Exams	Articles
	8.2	ESG	C1	Face to Face	class	Synchronous	Exams	Articles
	8.3	ESG	C1	Face to Face	class	Synchronous	Exams	Articles
9	9.1	ESG	C1	Face to Face	class	Synchronous	Exams	Articles
	9.2	ESG	C1	Face to Face	class	Synchronous	Exams	Articles
	9.3	ESG	C1	Face to Face	class	Synchronous	Exams	Articles
10	10.1	EMH	S2, S3	Face to Face	class	Synchronous	Exams	Textbook
	10.2	EMH	S2, S3	Face to Face	class	Synchronous	Exams	Textbook
	10.3	EMH	S2, S3	Face to Face	class	Synchronous	Exams	Textbook
11	11.1	EMH	S2, S3	Face to Face	class	Synchronous	Exams	Textbook
	11.2	EMH	S2, S3	Face to Face	class	Synchronous	Exams	Textbook
	11.3	EMH	S2, S3	Face to Face	class	Synchronous	Exams	Textbook



Week	Lecture	Topic	ILO/s Linked to the Topic	Learning Types (Face to Face/ Blended/ Fully Online)	Platform Used	Synchronous / Asynchronous Lecturing	Evaluation Methods	Learning Resources
12	12.1	Behavioral Finance	S2, S3	Face to Face	class	Synchronous	Exams	Textbook
	12.2	Behavioral Finance	S2, S3	Face to Face	class	Synchronous	Exams	Textbook
	12.3	Behavioral Finance	S2, S3	Face to Face	class	Synchronous	Exams	Textbook
13	13.1	Behavioral Finance	S2, S3	Face to Face	class	Synchronous	Exams	Textbook
	13.2	Behavioral Finance	S2, S3	Face to Face	class	Synchronous	Exams	Textbook
	13.3	Behavioral Finance	S2, S3	Face to Face	class	Synchronous	<b>Forum</b>	Textbook
14	14.1	Portfolio Performance Evaluation	All	Face to Face	class	Synchronous	Exams	Textbook
	14.2	Portfolio Performance Evaluation	All	Face to Face	class	Synchronous	Exams	Textbook
	14.3	Portfolio Performance Evaluation	All	Face to Face	class	Synchronous	Exams	Textbook
15	15.1	Portfolio Performance Evaluation	All	Face to Face	class	Synchronous	Exams	Textbook
	15.2	Portfolio Performance Evaluation	All	Face to Face	class	Synchronous	Exams	Textbook
	15.3	Portfolio Performance Evaluation	All	Face to Face	class	Synchronous	Exams	Textbook



## 25. Evaluation Methods:

Opportunities to demonstrate achievement of the ILOs are provided through the following assessment methods and requirements:

Evaluation Activity	*Mark wt.	CLO's					
		K1	S1	S2	S3	C1	
First Exam	30	X	X	X			
Second Exam –If any	15		X	X	X		
Final Exam	50	X	X	X	X	X	
**Class work	5						
Projects/reports							
Research working papers							
Field visits							
Practical and clinical							
Performance Completion file							
Presentation/ exhibition							
Any other approved works <ul style="list-style-type: none"> <li>Quizzes</li> <li>Forums</li> <li>Student-Led Q&amp;A</li> </ul>	5	X	X	X	X	X	
Total 100%	100						

\* According to the instructions for granting a Bachelor's degree.

\*\*According to the principles of organizing semester work, tests, examinations, and grades for the bachelor's degree.



Mid-term exam specifications table\*

No. of questions/ cognitive level						No. of questions per CLO	Total exam mark	Total no. of questions	CLO/ Weight	CLO no.
Create %10	Evaluate %10	analyse %10	Apply %20	Understand %20	Remember %30					
1	1	1	4	2	1	10	100	100	10%	1

Final exam specifications table

No. of questions/ cognitive level						No. of questions per CLO	Total exam mark	Total no. of questions	CLO Weight	CLO no.
Create %10	Evaluate %10	analyse %10	Apply %20	Understand %20	Remember %30					
										1
										2
										3
										4
										5

## 26. Course Requirements:

Student should have access to a computer, an internet connection, and the Moodle platform.

## 27. Course Policies:

- A- Attendance policies: Students are not allowed to miss more than 15% of the classes during the semester. Failing to meet this requirement will be dealt with according to the university disciplinary rules.
- B- Absences from exams and submitting assignments on time: **No make-up exams or quizzes will be held. Assignments must be submitted on time; otherwise, students will receive a zero.**
- C- Health and safety procedures: refer to Student Handbook
- D- Honesty policy regarding cheating, plagiarism, misbehavior: Any inappropriate behaviour will not be tolerated, and student will face consequences based on the University disciplinary rules.  
Students are kindly requested to keep their mobiles on silent mode during the lecture. Any disturbance caused by mobile phones will not be tolerated and mobile owner will be requested to leave the class



E- Grading policy: See above

F- Available university services that support achievement in the course: Computers/ Internet connection

## 28. References:

A- **Required** book(s), assigned reading and audio-visuals:

Essentials of Investments, latest edition, Global Edition, by Bodie, Kane, and Marcus.

B- **Recommended** books, materials, and media:

Links and videos that will be provided on the e-learning platform

## 29. Additional information:

Name of the Instructor or the Course Coordinator:

.....Professor Diana Nawwash Abu Ghunmi.

Signature:

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Date:

04/10/2025

Name of the Head of Quality Assurance  
Committee/ Department

Signature:

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Date:

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Name of the Head of Department

Signature:

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Date:

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Name of the Head of Quality Assurance  
Committee/ School or Center

Signature:

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Date:

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Name of the Dean or the Director

Signature:

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Date:

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